PREFACE

This Operations Manual was prepared on the basis of previous versions, updates from the decisions of the FONTAGRO Board of Directors and the IDB procedural guidelines. We recommend that you frequently check the electronic links mentioned in this publication.

Technical Administrative Secretariat
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Technical Administrative Secretariat
## LINKS TO WEBSITES

### FONTAGRO

Link to Institutional documents:

[https://www.fontagro.org/es/documentos-institucionales/](https://www.fontagro.org/es/documentos-institucionales/)

Link to IDB Policies and FONTAGRO formats:

[https://www.fontagro.org/es/documentos-institucionales/normativa/](https://www.fontagro.org/es/documentos-institucionales/normativa/)
ABBREVIATIONS AND ACRONYMS

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAC</td>
<td>Latin America and the Caribbean</td>
</tr>
<tr>
<td>IDB</td>
<td>Inter-American Development Bank</td>
</tr>
<tr>
<td>BD</td>
<td>Board of Directors</td>
</tr>
<tr>
<td>EC</td>
<td>Executive Committee</td>
</tr>
<tr>
<td>FC</td>
<td>Financial Committee</td>
</tr>
<tr>
<td>TC</td>
<td>Technical Cooperation</td>
</tr>
<tr>
<td>FONTAGRO</td>
<td>Regional Fund for Agricultural Technology</td>
</tr>
<tr>
<td>IICA</td>
<td>Inter-American Institute of Cooperation for Agriculture</td>
</tr>
<tr>
<td>RDI</td>
<td>Research, Development and Innovation</td>
</tr>
<tr>
<td>ISTA</td>
<td>Annual Technical Follow-up Report</td>
</tr>
<tr>
<td>MOP</td>
<td>Operations Manual</td>
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<tr>
<td>MPT</td>
<td>Medium-Term Plan</td>
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<tr>
<td>AOP</td>
<td>Annual Operating Plan</td>
</tr>
<tr>
<td>STA</td>
<td>FONTAGRO Technical Administrative Secretariat</td>
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PROLOGUE

The objective of this Operations Manual (MOP) is to establish the procedures for implementation of the activities carried out by FONTAGRO. The sections are:

i) Section I. Procedures related to the Establishing Agreement

ii) Section II Procedures related to programmatic activities

iii) Section III Procedures related to operations management (design, implementation, monitoring and control of operations, taking into account the requirements established by the Board of Directors (BD) and the policies of the administrator, the IDB)

iv) Section IV: Procedures related to activities of knowledge management, communications and dissemination of results

v) Section V. Procedures related to Intellectual Property Rights management

It is hoped that the manual will improve the efficiency of operations management, as well as present a standard and simplified guide to procedures to be used in the design stage of the project, and during its implementation, monitoring and closure.

Approval and modification of the Operations Manual, including the policies and procedures for financing operations corresponds to the FONTAGRO Board of Directors in accordance with the qualified voting process set out in the Establishing Agreement, Article IV, Section 4(b).

Technical Administrative Secretariat
SECTION I. PROCEDURES RELATED TO THE ESTABLISHING AGREEMENT
1.1 ABOUT FONTAGRO

1. FONTAGRO (Regional Fund for Agricultural Technology) is an alliance of 15 countries established to support agricultural innovation in Latin America and the Caribbean, by allocating non-reimbursable funds.

2. FONTAGRO’s member countries are: Argentina, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Spain, Honduras, Nicaragua, Panama, Paraguay, Peru, Dominican Republic, Uruguay and Venezuela.

3. FONTAGRO’s sponsoring institutions are the Inter-American Development Bank (IDB) and the Inter-American Institute for Cooperation on Agriculture (IICA).

4. FONTAGRO’s resources, together with other contributions from organizations related to its mission, are used to cofinance, competitively and/or by consensus, original agricultural and agri-food research and innovation activities; which have a positive effect on reducing poverty, increasing productivity, competitiveness, and sustainable management of natural resources.

5. FONTAGRO expands the base of activities in the region with the support of regional public-private cooperation platforms between countries and organizations, strengthening the synergies in agricultural research and innovation.

6. The mission, vision and strategic objectives of allocating FONTAGRO resources, its priority work areas and investment opportunities at regional level are set out in the five-year Medium-Term Plan.

1.2 TARGET POPULATION

7. The target population of the projects financed by FONTAGRO is public research agencies, non-governmental organizations (NGOs), agricultural producers, members of value chains, and consumers in the region.

1.3 ESTABLISHING AGREEMENT, ORGANIZATIONAL STRUCTURE AND GOVERNANCE SYSTEM

8. The Establishing Agreement is the legal instrument that created FONTAGRO. The organizational structure of FONTAGRO, according to the Establishing Agreement and subsequent resolutions of the BD, consists of a Board of Directors, Executive Committee, Finance Committee, and Technical Administrative Secretariat (STA, Figure 1).

9. The powers of the BD are detailed in Article IV of the FONTAGRO Establishing Agreement.

10. The STA is the technical and administrative support body; its powers are detailed in Article V of the FONTAGRO Establishing Agreement. The STA will organize at least two meetings a year. One of which is the Annual Technical Project Follow-up Meeting (usually in June), the other is the Annual Meeting of the Board of Directors (usually in October). For the former, the directors of the BD, sponsors and the technical representatives of the projects must attend; and for the latter only the directors of the BD and sponsors of FONTAGRO.

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1 https://www.fontagro.org/es/quienes-somos/organizacion/paises/
2 https://www.fontagro.org/es/documentos-institucionales/pmp/
3 https://www.fontagro.org/es/documentos-institucionales/convenio/
11. The Executive Committee (EC) was created at the Board of Directors Annual Meeting in Panama (2007) and is composed of the president, vice president and executive secretary. The EC may take operational and administrative decisions to expedite the approval process of contributions, gifts, pledges and donations additional to FONTAGRO resources, to a maximum amount of US$50,000 (fifty thousand United States dollars) for each annual period. The EC will act during the recess periods of the Board of Directors. The functions of the EC are:

(i) Represent FONTAGRO in international or regional meetings.
(ii) Safeguard FONTAGRO’s interests.
(iii) Regularly review the progress of FONTAGRO, especially compliance with the resolutions of the BD.
(iv) Negotiate, on behalf of the BD, cooperation agreements and activities with sponsors and potential partners.
(v) Make decisions on behalf of the BD for approvals or budget changes less than US$50,000 (fifty thousand United States dollars) for each annual period with responsibility to report to the full BD as soon as possible.
(vi) Advise the STA as required.
(vii) EC members must attend the meetings to which they are called, or participate by other means.

12. The Financial Committee (FC) was created at the Board of Directors Annual Meeting in Panama (2011) and is composed of the president, vice president and a member of the BD. The latter member will be renewed annually at the decision of the BD. In addition, a representative of the sponsors and the executive secretary will participate with voice but no vote. The FC will be assisted by a financial advisor contracted by the STA, when necessary. Its main function will be to follow up the financial aspects of FONTAGRO, including

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* Board of Directors Resolution 02/2007 in reference to creation of the Executive Committee.
formulation of investment policy, review the financial statement and budgetary recommendations. The functions of the FC are:

(i) Define FONTAGRO’s investment parameters: expected returns, risk levels, combination of instruments and terms.
(ii) Select the financial advisor.
(iii) Analyze and evaluate the recommendations of the financial advisor and agree on the measures of the case.
(iv) Review reports on performance of investments, evaluate them and agree on any necessary changes to investments.
(v) Report to the BD on performance of the investments.
(vi) Participate in financial management training activities.
(vii) FC members must attend the meetings to which they are called, or participate by other means.

13. The Program administrator is the Inter-American Development Bank (IDB) whose powers are listed in Article VI and in the Administration Agreement of the Establishing Agreement.

1.4 MEDIUM-TERM PLAN

14. The Medium-Term Plan (MTP) covers five years, and explicitly includes analysis of FONTAGRO’s investment priorities based on prospective studies, seeking to maximize the spillover effects of research and innovation processes and economies of scale and scope. The adjustments to the MTP are discussed and approved by the BD. The STA provides the necessary information to the BD for its analysis of regional needs and opportunities based on unpublished or available diagnoses and studies. The Plan defines the vision, mission and strategic objectives:

i. FONTAGRO’s vision is "to be an internationally recognized mechanism for cooperation to strengthen sustainable agrifood and agri-industrial innovation among member countries."

ii. FONTAGRO’s mission is "to contribute to innovation in family farming through cooperation between member countries, promoting competitiveness and food security with criteria of equity and sustainability."

iii. The strategic objectives of FONTAGRO are:
   a. Strengthen innovation in family farming in member countries.
   b. Consolidate regional and inter-regional platforms in order to address specific problem areas, developing capacities that strengthen innovation systems among member countries.
   c. Improve knowledge management and dissemination of results.
   d. Increase the resources available for supporting innovation initiatives in member countries.
   e. Expand the participation of the BD in fulfilling FONTAGRO’s vision and mission.

15. FONTAGRO’s strategic guidelines are:
   a. Technological, organizational and institutional innovation in member countries.
   b. Adaptation to climate change and its mitigation.
   c. Sustainable intensification of agriculture and natural resources management.
   d. Value chains and competitive territories in a framework of equity and sustainability.

16. FONTAGRO defines the concept of innovation as: “Innovation is a participatory process whereby individuals or organizations generate and/or use technological, organizational and institutional knowledge resulting in new goods and services which, once appropriated by society, generate a social, economic, environmental and/or cultural benefit.”

17. FONTAGRO uses, competitively and/or by consensus, its own non-reimbursable resources and other contributions to finance regional projects and special agricultural research and innovation initiatives on priority themes established in the current Medium-Term Plan.

Recommendations for financial investments must be in line with IDB guidelines and financial policies.
1.5 PROCEDURES FOR ENTRY OF NEW PARTICIPANTS AND MANAGEMENT OF STRATEGIC ALLIANCES.

18. In the case of receiving applications for admission of new participants in FONTAGRO (Establishing Agreement, Article I, Section 3), the following procedure will be followed:

i. The country or legal entity interested in joining FONTAGRO as “participant” must send a letter of intent to the BD president through the STA of FONTAGRO.

ii. The BD president, through the STA, will notify the other members of the application for admission of a new participant, indicating the corresponding membership amount as established in the Table 1.

Table 1. Guide to membership quotas

<table>
<thead>
<tr>
<th>GROUPS</th>
<th>Country</th>
<th>Total Value Indices (TVI)</th>
<th>Current commitment (US$)</th>
<th>New commitment (US$)</th>
<th>Base quota (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GROUP I: TVI &lt; 100</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Spain</td>
<td>53</td>
<td>14,723,000</td>
<td>2,500,000</td>
<td>15,000,000</td>
</tr>
<tr>
<td>1</td>
<td>Mexico</td>
<td>83</td>
<td>5,000,000</td>
<td>2,500,000</td>
<td>7,000,000</td>
</tr>
<tr>
<td>1</td>
<td>Brazil</td>
<td>90</td>
<td>2,500,000</td>
<td>5,000,000</td>
<td>15,000,000</td>
</tr>
<tr>
<td></td>
<td>Argentina</td>
<td>91</td>
<td>20,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GROUP II: TVI 100 to 150</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Chile</td>
<td>103</td>
<td>2,500,000</td>
<td>2,500,000</td>
<td>7,000,000</td>
</tr>
<tr>
<td>2</td>
<td>Colombia</td>
<td>119</td>
<td>10,000,000</td>
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</tr>
<tr>
<td>2</td>
<td>Peru</td>
<td>139</td>
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<tr>
<td>2</td>
<td>Panamá</td>
<td>145</td>
<td>5,000,000</td>
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<tr>
<td>GROUP III: TVI 150 to 200</td>
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<tr>
<td>3</td>
<td>Dominican Rep</td>
<td>151</td>
<td>2,500,000</td>
<td>2,500,000</td>
<td>5,000,000</td>
</tr>
<tr>
<td>3</td>
<td>Uruguay</td>
<td>154</td>
<td>5,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Costa Rica</td>
<td>166</td>
<td>681,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Ecuador</td>
<td>167</td>
<td>2,500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Guatemala</td>
<td>195</td>
<td>1,250,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GROUP IV: TVI &gt; 200</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Paraguay</td>
<td>207</td>
<td>2,500,000</td>
<td>2,500,000</td>
<td>2,500,000</td>
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<tr>
<td>4</td>
<td>Bolivia</td>
<td>211</td>
<td>5,000,000</td>
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<td></td>
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<tr>
<td>4</td>
<td>El Salvador</td>
<td>224</td>
<td>2,500,000</td>
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</tr>
<tr>
<td>4</td>
<td>Honduras</td>
<td>243</td>
<td>2,500,000</td>
<td></td>
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<tr>
<td>4</td>
<td>Nicaragua</td>
<td>252</td>
<td>2,500,000</td>
<td></td>
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</tr>
<tr>
<td>4</td>
<td>Venezuela</td>
<td>484</td>
<td>12,000,000</td>
<td></td>
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Note: (1) This Guide to membership quotas was agreed by consensus by the FONTAGRO Board of Directors at its XXII Annual Meeting on October 4 and 5, 2018 in Guayaquil, Ecuador. THEME 11. (2) The development index was constructed according to the country’s ranking in total GDP, the country’s ranking in GDP per capita, (both in international dollars and purchasing power parity, calculated by the International Monetary Fund), and the Human Development Index (HDI) of each country. (3) indicates the estimated value of potential new contributions that may be requested. (4) indicates the estimated amount of base membership quota for a new participant.

iii. The BD will decide to authorize continuation of the membership procedure according to the power conferred by the Establishing Agreement (Article IV, Section 2d) following the corresponding voting method (Article IV, Section 3c). The result of the BD’s decision will be sent to the IDB.

iii.a If the BD authorizes continuation of the entry of the new participant, the STA will send a note to the new participant indicating the minimum membership quota and requesting: (a) a payment schedule indicating the source of financing, and (b) an official note of delegation from the corresponding national authority, authorizing the new institution to exercise the functions of official representation in the FONTAGRO BD on behalf of the country to which the new institution belongs.

iii.b If the BD does not authorize continuation of the membership procedure, the STA will send a note indicating the decision to the applicant.

iv. If the new participant accepts the membership conditions, it must officially convey the decision to the STA. If the new participant objects to any of the conditions indicated, it must submit them to the STA specifying the arguments that support the objection

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6 Any new membership must be analyzed by the Bank following its applicable policies and regulations.
v. The STA will remit the communication from the new participant to the other representatives of the FONTAGRO BD, and the BD will authorize or reject the request in conformity with Article IV, Section 2d and Section 4c.

vi. If the FONTAGRO BD, after the weighted vote, accepts the conditions of entry of the new participant, the STA will proceed with the IDB Legal Department to continue the internal procedures for signing the Establishing Agreement, and collecting the initial and subsequent membership quotas.

19. In the case of receiving requests for new strategic alliances, the following procedure will be followed:
   i. The legal entity interested in entering into a strategic alliance with FONTAGRO must send a letter of intent to the BD president through the FONTAGRO STA.
   ii. The STA will notify the BD of the request for entry of a new participant, indicating the conditions of the alliance.
   iii. The BD will decide to authorize continuation of the alliance procedure according to the power conferred on it by the Establishing Agreement (Article IV, Section 2o). This power is subject to qualified voting (Article IV, Section 4b). The notification will also be sent to the IDB, legal representative of FONTAGRO.
      iii.a If the BD authorizes continuing with the alliance procedure, the president, through the STA, will send a note indicating its acceptance.
      iii.b If the BD does not authorize continuing the alliance procedure, the president, through the STA, will send a note indicating the decision to the applicant.
   iv. If the applicant for the alliance accepts the conditions, it must officially communicate the decision to the BD president through the STA. On the other hand, if the applicant has any objection to some of the conditions indicated, it must notify the BD president through the STA, specifying the arguments that support the objection.
   v. The STA will submit the alliance to the FONTAGRO BD which, in accordance with Article IV, Section 2o and Section 4b, will authorize or deny the request.
   vi. If the FONTAGRO BD, after the qualified vote, accepts the conditions of the alliance, the STA with the IDB Legal Department will continue the internal procedures of signing the respective agreement following its applicable processes, policies and regulations.

1.6 PROCEDURES FOR REQUEST FOR VIRTUAL VOTING

20. Request. The STA may request the BD to hold a virtual vote to treat certain issues outside the agenda of regular meetings, with prior agreement of the members of the Executive Committee. The request will be based on the provisions of Article IV, Section 3 of the Establishing Agreement.

21. Virtual voting mechanism. Voting may be implemented by means of two mechanisms: i) sending vote by email, or b) sending vote by video conference meeting.
   a) Virtual voting mechanism by email. The STA will indicate in the request note, the date until which the vote will remain open. After this deadline, the votes received will be taken as a quorum and the corresponding voting mechanism will be applied, in accordance with Article IV, Section 4 of the Establishing Agreement.
   b) Virtual voting mechanism by video conference. The STA will organize a video conference meeting, and the provisions of Article IV, Section 3 and Section 4 of the Establishing Agreement will apply.

22. Minutes. The minutes will be approved according to the voting mechanism implemented.
   a) Virtual voting mechanism by email. If the vote is by email, the minutes will be considered approved on the date on which the responses received in the STA constitute a quorum, in accordance with the provisions of Article IV, Section 3 of the Establishing Agreement.

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7 A quorum is formed only in face-to-face meetings of the BD. However, if the BD considers it appropriate, this Operations Manual can also authorize the quorum with virtual presence as an option, considering that the BD only meets twice a year.
b) Virtual voting mechanism by videoconference. In the case of a video conference meeting, the minutes will be approved during the meeting.
2 SECTION II PROCEDURES RELATED TO PROGRAMMING ACTIVITIES
2.1 MULTI-AGENCY PLATFORMS

23. The multi-agency platform is the group of public and/or private, national, regional and/or international institutions that meet to create regional innovation networks, understood as a mechanism of technical, administrative and financial cooperation to promote FONTAGRO’s mission and vision.

24. FONTAGRO cofinances projects based on formation of regional multi-agency cooperation platforms between public institutions or public-private partnerships of at least two FONTAGRO member countries. Institutions from non-FONTAGRO countries can participate as partner agencies and contribute their own resources.

25. The platforms are made up of public agents and public-private partnerships that share vision, mission and objectives, mobilize resources to solve high priority problems of the current MTP, from two or more member countries, and generate regional public goods.

26. The institutions participating in multi-agency platforms can be national, regional and international organizations. However, regional and international organizations will participate in a facilitating or complementary role.

27. FONTAGRO encourages the participation of private organizations in project cofinancing to ensure better coordination and impact of outcomes.

28. All institutions participating in the platforms must, individually or as partners, cofinance the projects by providing counterpart funds in cash or kind. To formalize this support, the platforms must submit official counterpart letters to FONTAGRO. The counterpart letter is a note officially issued by the institution participating in the platform, which provides evidence of its commitment to the platform and to FONTAGRO. The letter must indicate: a) that the research or innovation theme of the platform is included in the work plan of the participating institution; b) that the maximum authority of the institution has no objection to presentation of the platform; c) the total counterpart amount expressed in United States dollars indicating whether the contribution is in cash, kind or a combination of the two, and d) the breakdown of the total amount by type of expenditure category, according to the instructions in this manual.

29. Spanish institutions may participate if the benefits of their research include institutions from Latin American and Caribbean countries.

30. Exceptionally, the STA may execute its own projects and initiatives financed with resources from FONTAGRO or other donors, when it benefits member countries and is so determined by the BD.

31. The platforms are formed by an executing agency, co-executing agencies and optionally by partner agencies, namely:
   
   i. Executing agency: The executing agency is considered to be the public or private institution belonging to one of the FONTAGRO member countries which participates in the platform and is responsible for the technical, administrative and financial execution to the IDB, administrator of FONTAGRO, and the FONTAGRO STA. The executing agency must have mandate and experience in execution of agricultural research and innovation projects, as well as the legal and financial capacity to meet all the obligations contracted for execution of the project. Multilateral or regional organizations, private organizations and the STA may also be executing agencies when the BD so determines.

   ii. Co-executing agency: The co-executing agency is considered to be the public or private institution belonging to FONTAGRO member countries, which participates in the platform as co-responsible for both the technical and the financial execution. Other countries that are not FONTAGRO members may participate if they have legal status in any IDB member country. The co-executing agency must have legal and financial capacity to act as such, and must co-execute the project according to the corresponding schedule of activities. To this end, the executing agency and the co-executor will conclude an agreement (or co-execution agreement) indicating the relevant provisions, terms and conditions with the executing agency, with FONTAGRO and with the Bank.

   iii. Partner agency: The partner agencies are other public or private national, regional and/or international institutions belonging to FONTAGRO member or non-member countries (but IDB members); which have

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9 A model of the counterpart contribution letter is available at the following link: [https://www.fontagro.org/es/documentos-institucionales/normativa/](https://www.fontagro.org/es/documentos-institucionales/normativa/)
10 The institutions participating in the platform must carry out an institutional analysis of the internal administrative and financial capacities for managing the funds.
mandate and experience in execution of agricultural research and innovation projects. These organizations may participate in the platforms covering their own participation costs, and/or contributing to the platform, but without receiving contributions from FONTAGRO.

2.2 COFINANCING MECHANISMS

32. Purpose. The main purpose of FONTAGRO is to cofinance, competitively and/or by consensus, projects that are constituted by regional multi-agency platforms for agricultural, agri-food and agro-industrial research and innovation, capable of achieving sustainable results and impacts on poverty reduction, improvement of productivity and competitiveness, and sustainable use of natural resources. To do this, FONTAGRO encourages cofinancing through the following instruments:

(i) Seed funds, projects by consensus and other initiatives.
(ii) Calls (ordinary or extraordinary).

33. Maximum cofinancing amounts. FONTAGRO may cofinance up to US$500,000 (five hundred thousand US dollars) in the case of projects by call for proposals or by consensus, and up to US$30,000 (thirty thousand US dollars) in the case of seed funds. In the case of other initiatives, the FONTAGRO BD and/or EC will decide the amount to be cofinanced. The annual cofinancing available will be approved by the BD based on the annual operating plan and availability of funds, according to the medium-term financial plan approved by the BD.

34. Minimum counterpart amounts. FONTAGRO will require the institutions participating in the platforms to commit to cofinancing as minimum the amount contributed by FONTAGRO (that is, for every dollar contributed by FONTAGRO, the counterpart must contribute one dollar). To do this, they must submit the corresponding official counterpart contribution letters, whose form is available on the FONTAGRO website. The contribution may be in cash, kind or a combination of both.

35. Cash counterpart. In the case of an executing, coexecuting, partner or other third party organization, with legal status, which wishes to participate in the cofinancing in cash of a platform or other strategic themes of the current FONTAGRO MTP, once the contribution has been accepted by the BD, the policies and mechanisms of the IDB, legal representative of FONTAGRO, will apply to ensure reception and management of the financing.

2.2.1 SEED FUNDS, PROJECTS BY CONSENSUS AND OTHER INITIATIVES.

36. Seed funds, projects by consensus and other initiatives. Seed funds, projects by consensus and other initiatives are Technical Cooperation instruments in the thematic areas of the current MTP. They must be of broad benefit to the member countries and submit to FONTAGRO proof of additional cofinancing in cash and/or kind, or a combination of both.

   a) Seed funds. Seed funds are intended to cofinance exploration of new research and innovation themes, by organizing regional workshops, and preparing strategic documents and proposals for projects by consensus.

   b) Projects by consensus. Projects by consensus are intended to address a priority activity included in the strategic lines of the current FONTAGRO MTP. They must be of broad interest to member countries and potential cofinanciers.

   c) Other initiatives. The objective of other initiatives will be to supplement implementation of the current MTP and increase visibility for FONTAGRO.

37. Initial cofinancing request. Requests for initial cofinancing for seed funds, projects by consensus and other initiatives will be proposed by the members of the BD, the CE, the sponsors and/or the STA by initial submission of a “concept note” whose form is available on the FONTAGRO website. The concept note is a two-page form which states if the cofinancing request is for seed fund, project by consensus or other initiatives. This document briefly describes the

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11 Link to the concept note form: [https://www.fontagro.org/es/documentos-institucionales/normativa/](https://www.fontagro.org/es/documentos-institucionales/normativa/)
13 Link to the concept note form: [https://www.fontagro.org/es/documentos-institucionales/normativa/](https://www.fontagro.org/es/documentos-institucionales/normativa/)
objective, justification, beneficiaries, potential impact and counterpart commitments, among others. The concept note is optional.

38. Submission of concept note, seed funds, projects by consensus and other initiatives. Proposals for finance through concept note, seed funds, projects by consensus and other initiatives must be submitted by the members of BD, EC, and the sponsors by email to the Secretariat (secretaria-ftg@iadb.org). The STA will include all the proposals in a FONTAGRO collaborative Intranet site for virtual review and discussion by the BD and the STA.

39. Deadlines. Submission of proposals by concept note, seed funds and projects by consensus will be open all year. However, there will only be two cofinancing approval periods by the BD, according to the following schedule (Figure 2). For approvals in June (first round), proposals must be received from October to February. From March to April they are referred to the external evaluation panel. In May they are sent to the BD for reading and comment, along with the report of the evaluation panel. For approvals in October (second round), proposals must be received from June to July, to be sent to the evaluation panel in August, and to the BD for reading and comments in September, along with the report of the evaluation panel. The initiatives will be sent through the FONTAGRO Intranet “collaborative site.”

Table 2. Schedule of reception, prioritization, evaluation, analysis and approval of proposals by the BD

<table>
<thead>
<tr>
<th>October to February</th>
<th>March-April</th>
<th>May</th>
<th>June</th>
<th>June to July</th>
<th>August</th>
<th>Third week of September</th>
<th>October</th>
</tr>
</thead>
<tbody>
<tr>
<td>The STA receives proposals from SFs and PsC.</td>
<td>Evaluation by external panel.</td>
<td>The STA sends the proposals to the BD.</td>
<td>BD approves proposals in Extraordinary Meeting. (First round)</td>
<td>STA receives proposals from SFs and PsC.</td>
<td>Evaluation by external panel.</td>
<td>The STA sends the proposals to the BD.</td>
<td>BD approves proposals in the Ordinary Annual Meeting. (Second round)</td>
</tr>
</tbody>
</table>

40. Evaluation of seed funds and projects by consensus. Seed funds will be evaluated according to the formal eligibility criteria (Table 2) and the criteria for technical evaluation of profiles (Table 3). Projects by consensus will be evaluated directly on the basis of the formal eligibility criteria (Table 2) and the technical evaluation criteria for proposals (Table 4). Concept notes will not be subject to evaluation by the external panel.

41. Feasibility of cofinancing. Approval of cofinancing will be feasible when:

(i) The theme to be cofinanced is included in the current FONTAGRO MTP and in the work plans of the institutions that are part of the applicant platform.

(ii) The project is open and promotes the participation of other public and private institutions of the national agricultural innovation systems of FONTAGRO member and non-member countries (but IDB members), and of the regional and international innovation system.

(iii) Concrete evidence of the interest of other potential cofinancing agencies is provided by submission of letters of commitment and official counterpart contributions.

(iv) Resources are available.

42. Cofinancing authorization. The BD will authorize the proposals for seed funds and projects by consensus to be cofinanced taking into account the recommendation report of the external evaluation panel and availability of funds. The authorization must be included in the minutes of the meetings.

43. Preparation of the Technical Cooperation document. Once the BD authorizes the cofinancing of a seed fund, project by consensus or other initiative, the executing agency that submits it must prepare the respective Technical Cooperation document (TC) in accordance with the pre-established formats available on the FONTAGRO website14. In the case of seed funds, an advanced draft of the project must be prepared, agreed by consensus and distributed prior to the holding of the workshop. On reception of the TC document, the STA will proceed with the formal registration of the operation in the IDB, as appropriate. The TC document will be submitted by email to the STA (secretaria-ftg@iadb.org).

44. Expert endorsement. Applications by concept note must have the endorsement of experts in the theme, in order to be recommended for approval by the EC or the full BD during their meetings.

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14 Link to the Technical Cooperation form for seed funds and projects by consensus: https://www.fontagro.org/es/documentos-institucionales/normativa/
2.2.2 COMPETITION OF SUCCESSFUL INNOVATION CASES

45. Competition of successful cases. The Successful Case Competition is a biannual initiative implemented by FONTAGRO. The objective of the competition is to identify and document successful experiences and lessons learned in Latin America and the Caribbean which contribute to a better understanding of the innovation process in agriculture.

46. Terms of Reference. The STA develops the Terms of Reference based on a specific theme and proposes it to the BD for approval. If the BD requests changes, the STA will incorporate them and send them for approval. The Terms of Reference are approved at the time of the annual BD meeting; however, if necessary, virtual means of approval may be used.

47. Financing. The Executive Secretariat will make a financing request proposal to the BD, according to the availability of funds expected for the period of its implementation. The Executive Secretariat will conduct negotiations to find sponsors for the competition.

48. Award categories. The following categories will be awarded:
   i. Category I. Producer associations, non-governmental organizations and other private sector organizations that work with LAC producers.
   ii. Category II. National public sector, national research and development organizations and universities.
   iii. Category III. Regional or international sector working in LAC.

49. Award amount. The amount of the award will be determined by the BD according to the available budget approved by the BD. An award will be made for each eligible category. If there is a tie in a category, the winners will be asked to share the amount equally. The award includes: i) an amount for the researcher(s), producer(s), processor(s) that participated in the case; ii) an amount for building the institutional capacity of the winning organizations; and iii) a trip to Washington DC to participate in the awards event (which includes accommodation, round trip travel in economy class and a small stipend for one person).

50. Other recognitions. A recognition will be sent to the ten best cases selected through interviews to be published on the FONTAGRO website and social media.

51. Policies and conditions. The competition is subject to the provisions detailed in this current FONTAGRO Operations Manual (MOP), IDB policies, and the Terms of Reference in effect.

52. Schedule. The competition implementation schedule is presented in the Terms of Reference which detail the most important dates.

53. Registration. Registration for the competition is in digital form through the FONTAGRO Intranet system. The instructions are available on the competition website.

54. Development of a profile. A profile is the summarized presentation of the proposal of a successful case. The profile must be prepared in Spanish following the Instructions of the Electronic Application Form for Successful Cases, available on the FONTAGRO website (here).

55. Submission of profiles. The first phase is submission of profiles by the proposers. Case profiles must be submitted electronically on the form on the FONTAGRO Intranet website and submitted during the maximum period established in the Terms of Reference. Proposers are recommended to consult the Instructions for profile preparation and may consult the STA before sending the profile to the following email address: fontagro@iadb.org.

56. Formal eligibility criteria. Profiles can be submitted by:
   i. Producers organizations and/or private companies that work jointly with small farmers operating in any borrower country of the IDB, Latin America, the Caribbean and/or Spain.
   ii. Any research and/or development organization that operates in any borrower country of the IDB, of Latin America, the Caribbean and/or Spain and has developed experiences in those countries, whatever the source of funding.
   iii. Public-private research, development and innovation (RDI) platforms, where government organizations (ministries), universities, agricultural research centers, producers, international centers, NGOs, among others participate.
57. Technical criteria for profile evaluation. Case profiles will be evaluated according to the following criteria:

Qualitative:

i. Regionality. The initiative must have been executed in at least one LAC country and/or Spain.

ii. Temporality. The initiative must have been executed in the last 15 years, and jointly implemented in a minimum period of three years.

iii. Identification of beneficiaries. The innovation must directly involve small farmers as beneficiaries.

iv. Value chain approach. The innovation must be related to any aspect of the agri-food chain: production, post-harvest, industrialization, commercialization, consumption.

v. Identification of benefits. The innovation must clearly indicate the benefit(s) achieved in productive, economic, social, environmental, and other specific aspects related to the objective of the competition.

vi. Scaling: The innovation must have the potential to be used in other regions of the world.

Quantitative:

i. Concrete evidence of magnitude of impact. The case must provide validated quantitative evidence expressed in objectively verifiable indicators related to the theme of the competition (example: value creation, capacity building, strengthening nutrition and/or sustainability, among others).

ii. Replicability. There must be concrete evidence to justify the replicability of the experience in similar situations or environments, both regionally and extra-regionally.

iii. Lessons learned. Identification of lessons learned and opportunities for improvement.

58. Phase I of profile evaluation. The profiles will be evaluated initially by the STA and the competition sponsors, using the formal eligibility criteria mentioned above. Profiles that meet the formal eligibility criteria will be evaluated by an external panel, based on the mentioned technical criteria. The panel will shortlist at least ten of the best profiles which reach or exceed 75 points out of a total of 100.

59. Phase II of profile evaluation. In the second phase, at least the ten profiles that receive the best scores will be invited by the STA to prepare the case in publishable format. The STA may facilitate preparation of final cases by offering the support of consultants for writing and editing of cases, if necessary. Finalist cases must be sent by email to the address secretary-ftg@iadb.org.

60. Phase III of profile evaluation. At least ten cases will be evaluated externally by a panel of experts on the theme of the competition, and will be rated by order of merit, considering those that are equal to or exceed 75 points out of 100. The FONTAGRO BD will then review the rating of the ten cases and approve at least one outstanding case per eligible category. After the cases are approved by the BD, the STA will inform the winners and publish the results on the FONTAGRO website.

61. External evaluation panel. The external evaluation panel will consist of specialists from the sector and/or representatives of the competition sponsors. The shortlisted cases will be cataloged and included in each of the established categories, according to their productive, economic, social, nutritional and environmental impacts.

62. Approval of awards. The FONTAGRO BD, at its annual meeting in October, will consider the recommendation of the external panel and approve the granting of awards and certificates of merit (if applicable).

63. Dissemination of products. At least the top ten cases will be included in a publication for international distribution in Spanish and English. The publication will be presented at a special meeting organized at the IDB head office in Washington, DC with the participation of representatives of international organizations and governments, and of the winning cases. In addition, materials will be prepared to disseminate the cases on the website and social media of FONTAGRO and of other allied institution. Discussion forums will be held to publicize the cases and their lessons learned.

2.2.3 Calls

64. General aspects. The call refers to the invitation to submit profiles and project proposals, according to the specific terms of reference established in each annual period. The BD decides the type and conditions of each call, which the STA announces on its website. The evaluation and selection process is competitive.

65. Types. There are two types of calls: ordinary and extraordinary. In ordinary calls financing comes only from FONTAGRO’s own resources; while extraordinary calls accept contributions from other related agencies.
66. Evidence of coordination. Both the profiles and the proposals must show clear evidence of technical, financial and institutional coordination of the organizations and countries of the platform, and a high possibility of appropriation of the results achieved by the beneficiaries.

67. Description of the process. The process begins with submission of project profiles. The profiles with the best evaluation will be invited by the STA to submit proposals during the next phase of the call. The profiles and proposals are evaluated by an external panel of experts, with support from the sponsors, which prepares a cofinancing recommendation report for the BD which decides on allocation of funds.

68. Schedule. Table 2 describes the schedule used for the calls.

<table>
<thead>
<tr>
<th>Stages</th>
<th>Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>From announcement of call to reception of profiles</td>
</tr>
<tr>
<td>2</td>
<td>Review of formal criteria for eligibility and technical evaluation of profiles.</td>
</tr>
<tr>
<td>3</td>
<td>From invitation to reception of proposals</td>
</tr>
<tr>
<td>4</td>
<td>Evaluation of proposals by external specialists</td>
</tr>
<tr>
<td>5</td>
<td>Approval of proposals by the BD</td>
</tr>
<tr>
<td>6</td>
<td>Preparation of agreements and/or contracts</td>
</tr>
<tr>
<td></td>
<td>Total</td>
</tr>
</tbody>
</table>

Note: Duration of each stage is approximate.

69. Submission of profiles. FONTAGRO requires submission of project profiles as an initial step for consideration of financial support. The purpose of the profile is to optimize the time and resources of the proposers in their preparation, and give space to other related actors and institutions to indicate their interest in participating.

70. Profile submission format. Interested platform members must submit the profiles according to the format indicated in the terms of reference of the call announced annually on the FONTAGRO website. The terms of reference change annually in accordance with the purpose of co-financing of each call. The profile application process is available on the FONTAGRO website.

71. Building capacity for writing profiles and proposals for competitive projects. FONTAGRO has developed a self-managed virtual course and a manual for formulation of profiles and competitive proposals, which presents the most important aspects to be taken into account for project design. The manual is available on the FONTAGRO website15.

72. General criteria for profile evaluation. The profiles have two evaluation phases: a) the first phase relates to formal eligibility criteria (Table 2); and b) the second phase relates to technical criteria (Table 3). In the first phase, the STA, with the support of the sponsors and the external panel, reviews each profile to ensure that it meets the formal eligibility criteria. In the second phase, the profiles that meet the formal eligibility criteria are evaluated according to the technical criteria required in the terms of reference of the call and in this manual (Table 3).

73. Score. After evaluation of the technical criteria for profiles, those that equal and/or exceed a score of 75 (out of 100) will be invited to submit formal Technical Cooperation proposals. These profiles will be announced on the FONTAGRO website in accordance with the schedule established in this manual in the terms of reference of each annual call.

74. Public notification. The shortlisted profiles will be announced on the FONTAGRO website in accordance with the schedule established in this manual. The purpose of announcing the shortlisted profiles is to allow other possible parties interested in participating or contributing to their preparation to inform the platform leader. The platform can accept or reject the offer of participation by other interested parties.

75. Formal criteria for eligibility evaluation. During the first stage of profile evaluation, formal eligibility criteria (Table 2) and technical criteria (Table 3) will be examined. The relative importance of each of these criteria may change annually as established by the terms of reference of each call.

76. Formal eligibility criteria. In the first phase of the profile evaluation process, the STA examines the following formal eligibility criteria in each profile: legality, term, amount and counterpart contribution. Profiles that do not meet any of these requirements will not proceed to the next evaluation phase. Profiles that meet the requirements of the previous point will go on to be evaluated by the formal eligibility criteria of congruence, regionality, technical capacity of the platform and coordination of the profile. This evaluation is the joint work of the members of the STA, sponsors and external consultants, if necessary.

15 Link to the training manual: Preparation of competitive profiles for agricultural research projects: https://www.fontagro.org/es/publicaciones/manual-de-capacitacion-formulacion-de-perfiles-competitivos-para-proyectos-de-investigacion-agropecuaria/.
77. Technical criteria for profile evaluation. In a second stage, profiles that meet the formal eligibility criteria are evaluated according to criteria of potential impact, technical quality, and technical capacity of the platform; emphasizing the potential impact of the project on the beneficiaries, including linkage and contribution of the profile to innovation\(^2\). The criteria are detailed in Table 3.

78. Submission of the Technical Cooperation document. The final Technical Cooperation proposal must be prepared in accordance with the specifications and priorities defined in the instructions on the FONTAGRO website\(^3\). The proposal must take into account the current MTP, be original in its approach, clear, concise and complete, and not exceed 15 pages (excluding the resumes of the team of researchers, the budget and the official counterpart letters of commitment presented in the respective annexes).

79. Submission of the Technical Cooperation document. The final Technical Cooperation proposal must be sent through the FONTAGRO website, in accordance with the instructions prepared for this purpose.

80. Evaluation. The evaluation will be carried out by an external panel of experts with extensive academic and professional experience in the LAC region. The panel members will be selected competitively each year, according to the reference themes of the annual call. The panel will prepare a recommendation report of the best qualified proposals, which will be submitted to the BD at the annual meeting. The BD will make the final decision on the proposals to be cofinanced.

81. External evaluation panel. This panel is constituted every year and is composed of three professionals, with one of them acting as coordinator. The panel coordinator facilitates the interaction of each member and, if necessary, may suggest obtaining the views and opinions of other specialists. The panel reviews, analyzes, evaluates and rates all proposals in descending order of score, and issues an individual evaluation which is sent to the STA. The panel coordinator consolidates the evaluation results, integrating environmental impact considerations. This criterion is a determining factor and may lead to the BD not granting cofinancing if a proposal shows significant negative impacts, even with a high score in the other criteria.

82. Evaluation criteria. The evaluation criteria and scores of Technical Cooperation proposals are cited in Table 4. The panel of external evaluators will review, analyze, evaluate and rate the proposals taking into consideration these criteria and a maximum score of 100 points.

83. Environmental evaluation criteria. In this respect, the panel must consider:

   (i) That FONTAGRO does not finance projects whose negative environmental impacts cannot be mitigated, and favors, based on the criteria mentioned, proposals that take an integrated and sustainable approach to environmental issues, and generate net positive environmental impacts.

   (ii) That FONTAGRO prefers to minimize promotion of the use of organic and inorganic toxic substances, pesticides and persistent organic pollutants (POPs) that affect human health and safety, consistent with the provisions of international agreements on hazardous materials such as the Basel, Rotterdam, Stockholm Convention.

   (iii) The expected effects and the proposed mitigating measures, if any, of the activities of the project. FONTAGRO will favor a precautionary approach with respect to the environmental risks arising from the research.

   (iv) If the project has an integrated approach to ecosystem management and promotes sustainable development.

   (v) If the project includes strategies to counteract or mitigate possible unwanted environmental effects, and if it provides adequate means for their verification.

84. Conflicts of interest. Self-exclusion. The evaluators will exclude themselves from evaluating any proposal where there may be a conflict of interest (for example: relation of the evaluators with the participating organizations or for other reasons). In this respect, they must inform the Secretariat as soon as possible.

85. Conflicts of interest. Information request. If an external evaluator requires clarification on a proposal, they must apply to the Secretariat which will channel them to the proposer organizations. Direct consultations by the evaluators to the proposer organizations are not permitted.

86. Confidentiality. The process of evaluating the proposals is anonymous and confidential. Apart from exchanges with the other evaluators and with the STA, the information may not be shared with other people under any circumstances.

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\(^2\) The profiles can be evaluated either by contracting an external evaluation panel or by professionals from the Secretariat and the sponsoring agencies.

\(^3\) [https://www.fontagro.org/es/documentos-institucionales/normativa/](https://www.fontagro.org/es/documentos-institucionales/normativa/)
### Table 3. Formal criteria for profile eligibility

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Detail</th>
</tr>
</thead>
</table>
| i. Legality                | - The entities participating in the platforms must be legally constituted and have legal status in order to sign an agreement with the IDB, legal representative of FONTAGRO.  
- The profile must obtain the participation and leadership of public organizations or public-private partnerships from at least two FONTAGRO member countries.  
- The profile must identify the executing agency, co-executing agencies and partner agencies (if applicable).  
- The agencies participating in the profiles must not have any pending justification of expenditure, outstanding reimbursement balances or technical-financial reports of projects already finalized with FONTAGRO.  
  
ii Amounts                  | - The amount requested in the profile must not exceed the maximum limit of US$30,000 in the case of seed funds, US$500,000 in the case of projects by consensus, and the maximum announced annually in the terms of reference in each call.  
- All institutions participating in the platform must make a counterpart contribution which can be in cash or kind, or a combination of both. The minimum counterpart amount must be equal to the amount requested from FONTAGRO. However, the minimum counterpart requirement to be contributed will be indicated in each call. Contribution commitments must be sent using the official Letters of Commitment format whose model is available on the FONTAGRO website, and is described in this manual.  
  
iii Term                    | - The term of the profile will be up to 12 months for seed funds, up to 48 months for projects by consensus, and must not exceed the maximum duration limit announced in the terms of reference in the annual call.  
  
iv Congruence               | - The profile must be original in its approach and include activities in accordance with the stipulations of the project objective (in the case of seed funds and projects by consensus), and in the terms of reference of the call. In all cases, the project must be congruent with the current MTP. Additionally, the profile must be relevant and respond directly and explicitly to the mission, objectives and priorities of FONTAGRO.  
  
v Regionality               | - The project profile must be regional in nature, that is, include member countries of the Southern Cone, Andean Region and Central America and the Caribbean; and the proposed activities will take place in at least two FONTAGRO member countries. If one of the countries mainly participates in providing technical assistance, at least two other member countries that benefit must participate.  
  
vi Technical capacity of the platform | - The profile must identify the professionals responsible for execution of the activities in each country and institution, their experience in the theme, specific responsibilities, estimated time to be spent on the project, and how they complement each other among the platform members.  
  
ii Complementary profile   | - The profile must detail how the institutions participating in the project complement each other in their roles, responsibilities and time dedicated to achieving the proposed objectives.  

### Table 4. Criteria for technical evaluation of profiles

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Score</th>
<th>Evaluation elements</th>
</tr>
</thead>
</table>
| I Potential impact | Up to 40 points | a) Geographical scope of application of results (localities, regions, number of countries, ecological environments).  
   b) Potential contribution of the profile to creating innovations.  
   c) Magnitude of potential impact on the beneficiaries. Quantitative data must be used; for example, number of direct and indirect beneficiaries, area covered by technology, changes in income, changes in productivity, job creation, others.  
   d) Potential for replicability of the innovation. |
| ii Technical quality | Up to 30 points (this criterion must meet a minimum threshold of 20 points) | a) State of the art of proposed theme, description of the problem and recognized references to activities to provide solutions (literature review, bibliographic citations and other references).  
   b) Clarity and congruence of the objectives for solving the problem.  
   c) Structure and quality of the logical framework, use of objective quantitative indicators (quality, quantity and time). |
| iii Technical capacity of the platform | Up to 30 points | a) Evidence of the individual capacities and experience of the platform members in the theme.  
   b) Evidence of commitment of counterpart contributions.  
   c) Evidence of coordination, degree of technical complementarity and governance mechanism among platform participants (roles and responsibilities).  
   d) Indicate the mechanisms that permit the sustainability of the initiative after termination of FONTAGRO’s support. |

### Table 5. Criteria for proposal evaluation

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Score</th>
<th>Evaluation elements</th>
</tr>
</thead>
</table>
| I Technical quality | Up to 25 points | a) Quality of logical framework.  
   i. Identification and description of the problem.  
   ii. Clarity and coherence of the objectives for resolving the problem.  
   iii. Feasibility of implementing the proposed methodology and activities to achieve the objective, considering the proposed work strategy.  
   b) Baseline identification  
   c) Feasibility of evaluation of results.  
   d) Inclusion of recognized references on activities to resolve the problem (bibliographic citations and other references). |
| ii Economic and social impact | Up to 25 points | a) Potential ex ante impact.  
   b) Quantification of the target population and indirect beneficiaries of the project.  
   c) Relevance of project results to increasing income and/or employment opportunities among the beneficiaries (Include indicators of productivity, income, costs, and employment, and others of significance).  
   d) Relevance of project results on improving the wellbeing of the beneficiaries (include relevant indicators that show, for example, lower environmental pollution, increased access to safe food, better nutrition, increased participation of women and young people, greater contribution to human resources training, among others). |
| iii Institutional capacity | Up to 25 points | a) Diversity and complementarity of public and private actors in the platform.  
   b) Individual and platform capacity for implementing project activities. Proposals must include information on experiences in implementation of regional and/or international projects, especially on the call theme. |

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18 The recommendation is not to exceed 4 components per proposal.  
19 The executing, co-executing and partner agencies must demonstrate institutional capacities that ensure compliance with the terms and conditions of the agreement between the executing agency and the IDB.  
20 The recommendation is to review the FONTAGRO Profiles and Proposals Manual.
### iv. Contribution to human resources training
- **Up to 10 points**
  - **a)** The proposal must include a support plan for training human resources (for example, organization of courses, field days, involvement of thesis students, etc.).

### v. Management and budget mechanism
- **Up to 7.5 points**
  - **a)** How the allocation of budget expenditures is reflected in the project structure.
  - **b)** How allocation of expenditure is proposed among the platform members.

### vi. Strategy for dissemination of results
- **Up to 7.5 points**
  - **a)** Explain what strategy will be used to disseminate the knowledge, products and results of the project (website design, publications, videos, seminars, social media).

### vii. Environmental impact
- **Qualitative**
  - **a)** Relevant indicators that describe and quantify the magnitude of the potential positive or negative impact the project may have on the environment

### 2.3 Role and participation of the BD, STA and technical teams in development of seed fund initiatives, projects by consensus and calls.

87. **Role of the Board of Directors.** The Board of Directors has the following roles:

   a) The BD will select the proposals for seed funds, projects by consensus and calls for projects for cofinancing, as well as allocation of FONTAGRO resources, with exclusive and non-delegable responsibility. The scores assigned to the proposals and the evaluators’ reports are technical support tools for decision making during the selection process. The decisions of the BD are unappealable, and the BD is not obliged to justify them.

   b) The BD may declare a call void or reject all proposals received, without indicating cause. Decisions are by consensus or in accordance with the voting system established in the FONTAGRO Establishing Agreement.

88. **Role of the STA.** The role of the STA is to coordinate and facilitate the process of reception, analysis, selection and evaluation of seed funds, projects by consensus and call profiles and proposals, while providing information to the parties involved and the BD. In this respect, the STA submits the evaluators’ recommendations to the BD, which will decide which proposals receive cofinancing. The STA will only contact and publish on its website the proposals shortlisted as finalists.

89. **Role of the technical teams.** In the preparation of the proposals for seed funds, projects by consensus or calls, the leader representing the executing agency and the initiative will be responsible for: i) preparing the content of the initiative according to the instructions available on the FONTAGRO website; ii) organize exchange meetings with the other participants to achieve consensus and agreements; iii) coordinate with the FONTAGRO Executive Secretariat all aspects of management of contributions from other agencies or donors; and iv) maintain communication with the Executive Secretariat in case of need for support.

90. **Request for withdrawal from a call.** If a shortlisted profile or proposal requests not to continue in the competitive process of a call, it is the responsibility of the proposing organization to communicate the decision to the STA and the other platform members. If, on the other hand, there is a case where a participating organization of the shortlisted proposal does not wish to continue in the process, the possibility will be considered that the platform proposes a new participant, of equal or greater technical capacity, to continue in the process.

91. **Submission of the Technical Cooperation Document to the STA.** Proposals for seed funds, projects by consensus and projects by call must submit the final version of the document in the format indicated in the respective form and instructions, available on the FONTAGRO website.
92. Adjustment of the Technical Cooperation Document. Once the proposals to be cofinanced have been selected, the STA may intervene with appropriate actions to adjust and improve the project structure, including sending recommendations from external evaluators or suggesting inclusion of actors that could make significant contributions of knowledge and experience on the theme. These interventions must take place within a reasonable period of time as notified by the STA to each project manager, and must not exceed six months from the date of approval by the BD.

93. Delegation. The BD, and the Executive Committee, may delegate final approval of Technical Cooperation projects to the Executive Secretariat. Projects must be approved by December 15 of the year of granting the finance.
3. SECTION III. PROCEDURES RELATED TO OPERATIONS MANAGEMENT
3.1 **Planning**

94. Official registration of the project. Once the FONTAGRO cofinancing for a Technical Cooperation proposal has been approved, the STA will proceed with the official registration in the IDB system and carry out the pertinent internal procedures to prepare an agreement or contract, as the case may be.

95. Annual Operating Plan (AOP). The STA requests each platform to prepare an Annual Operating Plan (AOP) as support for: i) achievement of the expected results (specific objectives) in the set time; ii) division of work and responsibility for execution among the different actors involved; and iii) the time and financial resources required for each expected outcome (FONTAGRO and counterpart contributions).

96. Submission of the AOP. Submission of the AOP for the first year of execution is a prior condition for the first disbursement and is part of the agreement. The AOP must be updated annually, taking into account: i) the results of the follow-up meetings organized by the Secretariat; ii) the progress of the project results; and iii) the external determining factors that affect achievement of the expected results.

97. Preparation of budget. The Technical Cooperation documents must contain a detailed and consolidated budget which includes all the activities planned in the project. The format for submission of the budget is available on the FONTAGRO website.

98. Types of eligible expenditure. Eligible expenditure for projects consists of two major items: a) eligible counterpart expenditure, and b) eligible expenditure charged to FONTAGRO financing.

99. Eligible counterpart amount and expenditure. The total counterpart amount is the local contribution by the institutions participating in the platform, as described in this manual. Eligible counterpart expenditure can be allocated using the same classification of items as the expenditure charged to the FONTAGRO cofinancing. However, this contribution can be made in kind, cash or a combination of both.

100. Eligible expenditure charged to FONTAGRO cofinancing. Expenditure is considered to be eligible to be financed with FONTAGRO resources if it is necessary and relevant for achieving the objectives and results proposed in the project, if it complies with the policies and legal stipulations of the agreement and/or contract and if it is recorded and duly supported in the financial accounting system of the executing agency.

101. Maximum amounts for technical cooperation. In accordance with the IDB Technical Cooperation policy and the decision of the BD, the maximum amounts that can be budgeted by category of eligible expenditure and charged to FONTAGRO financing are presented in the following Table 6.

<table>
<thead>
<tr>
<th>Expenditure category</th>
<th>% Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultants and personnel</td>
<td>60%</td>
</tr>
<tr>
<td>Goods and services</td>
<td>30%</td>
</tr>
<tr>
<td>Travel and per diem</td>
<td>30%</td>
</tr>
<tr>
<td>Materials and inputs</td>
<td>40%</td>
</tr>
<tr>
<td>Knowledge management</td>
<td>30%</td>
</tr>
<tr>
<td>Administrative expenses</td>
<td>10%</td>
</tr>
<tr>
<td>Unforeseen</td>
<td>5%</td>
</tr>
<tr>
<td>Audit</td>
<td>5%</td>
</tr>
</tbody>
</table>

Table 6. Maximum percentage to be allocated per category of eligible expenditure.

102. Categories of eligible expenditure. The following are accepted as eligible expenditure categories for charging to the FONTAGRO cofinancing and counterpart contribution:

(i) Consultants and personnel

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22 See Financial Management Policy for projects financed by the IDB (OP-273-2), page 8 or the current one. Other key documents are: GN-2331-5 Modernization of policies and practices that restrict the use of resources in investment loans; CC-6004-2 Guidelines for the eligibility of expenditures in investment loans; OP-400 Technical Cooperation Policy; and Country Financing Parameters ([http://dev/SPO/English/cfp.aspx](http://dev/SPO/English/cfp.aspx)).
a. Contracting of consultants, students, or specialized technical and/or professional personnel for execution of project activities. The contracting must follow the IDB Policies for Selection and Contracting of Consultants (GN-2350-9)\(^{23}\).

b. The costs of temporary contracting of undergraduate or postgraduate students provided they carry out research tasks directly related to the activities planned in the project. However, undergraduate and postgraduate studies will not be funded per se.

c. In the case of counterpart contributions, the budget related to salaries and wages of personnel of the participating institutions will be recorded in this category.

(ii) Goods and services

a. Procurement of goods and services related to the project procurement plan, which must follow the IDB Policy for Procurement of Goods and Works (GN-2349-9), and its respective updates\(^{24}\). The procurement plan for this item is governed by the following criteria: a) economy, efficiency and transparency in use of resources; b) high quality of goods and services acquired; and c) principle of competition and best practices.

(iii) Materials and inputs

a. Purchase of materials, inputs, and supplies needed for execution of all project activities.

(iv) Travel and per diem

a. Travel and per diem expenses related to technical and coordination meetings to monitor progress of the project.

b. The compulsory participation of the EO executing agency in the Technical Follow-up Workshops organized annually by the Secretariat must be programmed, charged to the project during its period of operation. This will include travel expenses (airfare, for example), per diem, medical insurance, accommodation and other expenses that may be incurred. In addition, a mission report must be sent to the STA within 30 days of the end of the travel.

c. Travel and per diem related to the objectives of the project for personnel of the executing institutions involved, project participants and special guests are recognized in this expense category.

(v) Training

a. Expenditure related to the organization and/or participation in seminars and specific work sessions, internships and exchanges of professionals. Training will be recorded in accordance with the instructions in Section IV “Procedures related to activities of knowledge management, communications and dissemination of results” of this manual.

(vi) Knowledge management and communications

a. Expenditure related to the performance of activities of dissemination of technical aspects and results as well as development of knowledge products. Dissemination activities are organization of annual follow-up meetings, participation in congresses, holding of technical workshops and other training activities. Knowledge products are scientific publications, workshop reports, technical summaries, institutional documents and other materials for dissemination of results.

(vii) Administrative expenditure

a. A maximum percentage of up to 10% of the total cost of the project may be recognized for administration.\(^{25}\). This item includes expenses of bank fees, office supplies, telephone calls, correspondence, and other expenses necessary for the administrative operation of the project.

(viii) Unforeseen

\(^{23}\) To access the documentation, visit: [http://wwwadmin.iadb.org/es/recursos-para-empresas/,7232.html](http://wwwadmin.iadb.org/es/recursos-para-empresas/,7232.html).

\(^{24}\) To access the documentation, visit: [http://wwwadmin.iadb.org/es/recursos-para-empresas/,7232.html](http://wwwadmin.iadb.org/es/recursos-para-empresas/,7232.html).

\(^{25}\) Minutes of the XVII Board of Directors Annual Meeting, October 17-19, 2013, San José, Costa Rica.
The recommendation is to review the Bank Policy in document OP-273-2, available on the Internet.

27 The recommendation is to review the Financial Management Policy for projects financed by the IDB, OP-273-2, available on the Internet.

3.2 Execution

106. Execution periods. Technical Cooperation projects have four key periods (Figure 3): a) Pre-execution, b) Execution, c) Consolidation and d) Closure.

   a) The pre-execution period corresponds to the time required to achieve the initial organization of the platform. This period runs from date of approval of the project by the BD until the signing of the agreement between the executing agency and the IDB, as administrator of FONTAGRO. Its estimated duration is three months, with the possibility of extension for a similar supplementary period. During this period, the necessary requirements for final eligibility (bylaws of the institution and authorization of the signatory of the agreement) must be completed. If this period expires, the platform has failed to meet eligibility conditions, and cancellation will be considered. If the platform requires additional technical assistance, FONTAGRO may evaluate a possible collaboration in the initial organization.

   b) The execution period extends from the date of signing the agreement or contract between the executing agency and the IDB, as administrator of FONTAGRO, until completion of project execution. In general the period lasts up to 42 months. However, this period can be different to be determined on a case-by-case basis based on the nature of the project. In exceptional and duly justified situations in accordance with the administrator’s policy and the nature of the project, the Secretariat may consider a request to...
extend the execution period in accordance with IDB policies. During this period it is necessary to comply with the requirements for the request for the first disbursement, and the subsequent half-yearly disbursements. In the case of projects with exceptional results, FONTAGRO may finance second phases of projects, in order to ensure use of knowledge by users and consolidate the innovation process through any of the mechanisms explained in Section V above.

c) The consolidation period extends from date of completion of project execution until date of the last disbursement; in general, duration is up to six months. During this period, the Final Technical Report and the Final Financial Report must be submitted. Approval of both reports by the Secretariat is a condition for authorizing the last disbursement.

d) The closure period extends from the date of the last disbursement until project closure; in general duration is three months. During this stage justification of payments made with charge to the last disbursement received must be submitted.

107. Signing of agreements and/or contracts. Execution agreements and/or contracts between the IDB, as administrator and legal representative of FONTAGRO, and the executing agency which has the appropriate legal status will be signed. The agreements and contracts must follow the stipulations of IDB policies.

Figure 3. Project execution periods: key dates and reports.

Approval
Board of Directors  Signing of Agreement (start), Eligibility and request for first disbursement, End of execution, Request for last disbursement  Closure

Pre-execution (3 months)

Execution (36 months) with half-yearly disbursements

Reports to be presented:
Technical Reports
ISTA + AOP (every 12 months)
Financial Reports
Expenditure report and request for disbursements (every 6 months)

Consolidation (6 months)
Reports to be submitted
Final Technical Report and Final Financial Report (including the audit expense) within 3 months of the date of End of Execution. Approval of both reports is a condition for making the last disbursement.

Closure (3 months)
Reports to be submitted

Final Financial Report Audited

108. Agreements. The agreement is prepared by the IDB Legal department. The agreement will stipulate, among other things, the obligations of the executing agency, such as preparation of the Annual Operating Plan, submission of technical and financial reports, disbursements, schedule, evaluation and audit process, and the rules for contracting and procurement. The Secretariat and project leader may review and adapt, if necessary, the original proposal and the Annual Operating Plan of the project. The agreement consists of three sections:

(i) Special provisions (which establish the particular conditions of the operation),
(ii) General rules applicable to non-reimbursable technical cooperation (rules applicable to all IDB non-reimbursable operations); and
(iii) Single annex (which describes the objectives and other details of the project).

109. Procurement Plan. The Secretariat will request preparation of the Procurement Plan for Goods and Services and Contracting of Consultants to help platform members program the resources according to the needs of the project. The Procurement Plan must comply with the IDB Procurement and Consultant Policies and must be submitted by the executing agency to the IDB, during the period in the form stipulated in the agreement29. The Procurement Plan will also allow the Secretariat to systematically follow up the actions of the project and facilitate the final external audit of the project’s financial statements. A model of the Procurement Plan is available on the FONTAGRO website30. The Plan must cover at least:

(i) the initial description of the procurement of goods and services and contracting of consultants which will be required during project execution;
(ii) estimated amount;
(iii) selection or contracting method; and
(iv) the institution or institutions that will carry out the procurement.

110. Financial planning and budget. The projects must submit an economic budget of the activities established in the Annual Operating Plan in two formats: detailed and consolidated (see Instructions on the website)31. The expenditure categories must match those specified in the section "Categories of eligible expenditure and maximum amounts." The consolidated budget will be used to prepare the agreement. This budget will be recorded in the IDB disbursement system (Web-enabled Loan Management System, WLMS) on which disbursements and justifications of expenditure will be made during project execution.

111. Disbursement methods. Disbursement methods are defined in each agreement between the executing agency and the Bank based on its policies and respective modifications, if any32. In this context, the agreements between the executing agency and the co-executing agencies must be consistent with the method and flow of available resources arising from the relation between the executing agency and the Bank.

112. Request for first and subsequent disbursements. For the request of the first disbursement specific requirements are detailed in the agreement document itself. For example, 1) that the executing agency has submitted to the IDB: a) a special single bank account for management of the resources of the contribution; b) the name of one or more officers who can represent the agency in acts related to project execution33; c) an execution schedule; and 2) that the agency has signed the co-execution agreements, among others. Subsequent disbursements34 must be made with compulsory half-yearly frequency justifying at least 80% of the outstanding balance of execution in the executing agency’s account (balance of previous advances). Each disbursement request will require submission of specific documentation; for example, disbursement request form and a financial report justifying expenditure as detailed in the Financial Report instructions available on the FONTAGRO website. These documents must be signed by the financial authority of the institution that signs the agreement with the Bank.

113. Financial report of justification of expenditure. The financial report of justification of expenditure consists of four tables: Table A, Table B, Table C and Table D, which refer to expenditure incurred by each institution individually (by

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31 Details in Excel of the budgets and Tables A, B, C and D of presentation of expenditure are available at the following link: https://www.fontagro.org/es/documentos-institucionales/normativa/.
33 The authorized signatures must be approved by the legal representative that signs the agreement, and also be certified by a public notary.
34 The recommendation is to review the Disbursement Guide for IDB Projects.
expenditure category) for use of the FONTAGRO and the counterpart contributions (Table A and Table C) respectively; and consolidated expenditure tables of all institutions and by expenditure category (Table B and Table D). The instructions for these tables are available on the FONTAGRO website under “Regulations.”

114. Justification of expenditure. As a general rule, the IDB/FONTAGRO does not require justifications of expenditure sent to the Secretariat to be accompanied by certified copies of the supporting documentation of such expenditure or payments made. But it is considered compulsory for the executing agency to have proofs of all expenditure (or certified copies) from each of the institutions participating in the project and justify expenditure in each period. This information will be subject to audit when the project ends. The executing agency is responsible for crosschecking these justifications with respect to the financial reports sent by each institution.

115. Last disbursement. The final disbursement will be up to 10% of the total budget, provided there is justification of the need for these funds. This will become effective after approval by the Secretariat of the Final Technical Report and the Final Financial Report. This last disbursement must include the expenditure for the external audit service, which is mandatory.

116. Direct disbursements. In exceptional cases, a co-executing agency may receive direct disbursements. For this, the agency must prepare a technical and financial justification as required for sending to the Secretariat.

3.3 Monitoring

117. Financial monitoring. On a half-yearly basis, the Secretariat will conduct financial monitoring of FONTAGRO operations and prepare a management report for distribution to the BD. This report will provide an update on the follow-up of disbursements by project, according to the Annual Operating Plan, the project budget, the maximum amounts and the Procurement Plan, among other variables.

118. Technical monitoring. On a half-yearly basis, the Secretariat will conduct a technical monitoring and follow-up of the progress of project execution. Each project will send in advance the ISTA report to the Annual Technical Follow-up Workshop. The report will detail the progress, lessons learned and other matters that have arisen in the period. The review of the ISTAs will be conducted with the support of specialist consultants according to the theme, and their recommendations will be sent to project leaders. The BD will receive a copy of the executive summaries of the ISTAs at the time of each Annual Technical Follow-up Workshop.

119. Request for change to budget. The executing agency may request the Secretariat to allow changes to the budget provided that they do not exceed the maximum amounts allowed per category and are duly justified. The executing agency must submit an official memo with the request, and the details of the change of values by category using the format available on the FONTAGRO website.

120. Suspension. The BD agreed to take measures

(i) Suspend disbursements to project partners that do not meet the commitments assumed in the respective agreements and deny participation in future financing for a period to be determined by the BD.

(ii) Proceed to close the project in extreme cases in which, despite repeated requests, the reports are not received to the satisfaction of the Secretariat and the IDB, even when that component has not been externally audited.

3.4 FINAL PERIOD OF ACCOUNTABILITY, AUDIT AND CLOSURE


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35 The supporting documentation comprises all vouchers from commercial activities linked to the project.
36 Exceptional cases are defined as circumstances such as: legal restrictions associated with bank transfers between countries in which project activities take place; and the impossibility of the executing agency performing its financial functions due to non-compliance by a co-executor with respect to accountability.
37 Link: https://www.fontagro.org/es/documentos-institucionales/normativa/.
38 Minutes of the XVI Board of Directors Annual Meeting, October 24-26, 2012. Argentina.
39 The recommendation is to read the document “Guide to Closing Technical Cooperation Operations” in the electronic links.
40 See Instructions available on the FONTAGRO website.
122. Period of last disbursement. The executing agency must send the last request for resources to the Secretariat 30 days before the date of last disbursement in order to comply with IDB internal controls. The request must include, when applicable, payment of the external audit service. Unless the agreement establishes a different period, within three months of the date of the last disbursement, the executing agency must submit the Audited Final Financial Report, the final accountability, return unused or unjustified resources, and perform all operations necessary for final closure.

123. Application for the audit position. For projects that require a compulsory external audit at the end of their execution, the audit must be conducted by independent external auditors acceptable to the IDB\(^4\). The cost of the audit service must be financed from the resources provided by FONTAGRO for the project. The selection and contracting of the external auditor will take into account the IDB guidelines \(^4\).

### 3.5 Technical and Financial Follow-Up Reports

124. **General stipulations.** FONTAGRO requests the platforms to prepare technical and financial reports whose formats are available on the FONTAGRO website. The technical reports for submission are the following\(^4\):

   a) The Annual Technical Follow-up Report (ISTA). This report is annual and consists of the following sections: a) technical specifications, b) details of the progress of implementation of the Annual Operating Plan, the logical framework matrix and the results matrix, and c) a PowerPoint presentation.

   b) The Final Technical Report, and

   c) The products indicated in Section IV of “Procedures related to knowledge management, communication and dissemination of results”

   d) Any other additional report requested by the STA.

125. **Annual Technical Follow-up Workshop.** The STA organizes annually a technical follow-up workshop, attendance is compulsory only for project leaders. The objectives are the following: a) monitor achievement of the expected outcomes and impacts of the projects on the planned deadlines; b) strengthen knowledge management and dissemination of results; and c) ensure the appropriate use of FONTAGRO resources and counterpart contributions.

126. **Annual Technical Follow-up Report (ISTA).** The ISTA presented at the Annual Technical Workshop and describes the main results of the activities carried out in accordance with the proposal schedule, and also includes information on budget execution. The outcomes obtained must relate to the Annual Operating Plan of the year in execution. The report must also identify any areas and components that may require corrective measures to optimize execution. These changes will be reflected in the Annual Operating Plan for the next period; the plan will be delivered and discussed during the technical follow-up workshops. The technical aspects of the report will be incorporated into the FONTAGRO website to disseminate the work of the platforms and as a measure of transparency and accountability of the projects, taking into account the necessary provisions stipulated in the Intellectual Property section of this Manual. The report format is digital and is available on the FONTAGRO Intranet platform along with instructions for use.

127. **Annual Operating Plan (AOP).** The project must provide each year in the month of June, the respective AOP, detailing the activities to be carried out and its budget, according to the Instructions available on the FONTAGRO website.

128. **Final Technical Report.** The Final Technical Report consists of sections numbered consecutively under the structure presented in the corresponding form available on the FONTAGRO website. This report is expected to contain the key information and the most relevant aspects of the project in terms of results and impacts. Submission of this report and its approval by the Secretariat is a precondition for the last disbursement. The instructions for its preparation are available on the FONTAGRO Intranet platform. The report must be delivered to the STA in the final quality of design, editing and translation.

129. **Peer Review** The STA may request, when considered necessary, implementation of the peer review of the technical progress and final reports in order to consolidate the knowledge generated by the projects. The peer review will be conducted by high level specialists in different thematic areas. The comments generated in this review must be incorporated into the project reports.

130. **Financial reports.** The financial reports to be submitted are:

\(^4\) Independent external auditors are private audit firms or individual public accountants that maintain the level of quality required by the profession and comply with International Auditing Standards, INTOSAI standards or auditing standards acceptable to the Bank.

\(^4\) See OF-200 Annex I Financial Management Tools “Instructions for financial reports and external audit of operations financed by the IDB.”

\(^4\) Instructions for the reports are available on the FONTAGRO website, cited at the beginning of this manual.
a) The Half-yearly Expenditure Execution Report. This report consists of Tables A, B, C and D, and the disbursement form if, in addition to justifying expenditure, a new advance of funds is requested.
b) The Audited Final Financial Report. This report is submitted at the closure of the operation and consists of Tables A, B, C and D, and a reasonable assurance report on expenditure issued by an audit firm authorized to work with the Bank in the executing agency’s country.

131. Closure deadlines. Within three months of the date of the end of execution, the executing agency must submit to the Secretariat a Final Technical Report, an Audited Final Financial Report, together with justification of expenditure for the remaining 10% of the balance pending disbursement.

3.6 EVALUATION OF RESULTS

132. Role of the STA. The results of the projects financed by FONTAGRO are evaluated by the STA with the collaboration of experts, as appropriate, every year following submission of the ISTA and at the end of their execution period, based on the Final Technical Report submitted and the degree of compliance with the objectives in relation to the initial proposal submitted.

133. Field visits. The STA may make field visits to the projects when necessary, as well as organize additional face-to-face and/or virtual meetings to evaluate the results achieved by the projects.

134. External evaluation of results and impact. The STA may implement an external evaluation of results and impacts during the execution period or up to five years after finalization of each project.

135. FONTAGRO Excellence Award. Each year, the projects that submit final reports will compete for the “FONTAGRO Excellence Award” according to the results achieved. The finalists will make their presentations, followed by a space for voting. Voting will take place on the basis of a digital template sent by email through a survey system and will also be available on printed paper, if needed. The projects will be evaluated on the result criteria established in the instructions available on the FONTAGRO website. The winner of the award will be announced during the Technical Follow-up Workshop of projects.
4 SECTION IV. PROCEDURES RELATED TO ACTIVITIES OF KNOWLEDGE MANAGEMENT, COMMUNICATIONS AND DISSEMINATION OF RESULTS
136. **General aspects.** The executing agency and the co-executing agencies must document all the information and knowledge generated by the innovation platform in the framework of the project. For this, the project leader must follow the instructions contained in the Instructions for Knowledge Management, Communication and Dissemination of Project Results, available on the FONTAGRO website.

137. **Knowledge products.** All projects financed by FONTAGRO must develop the knowledge products detailed in this paragraph. Each product must comply with the intellectual property and visibility rules established in this Section and details stipulated in the Instruction for Knowledge Management, Communication and Dissemination of Results, available on the FONTAGRO website. The compulsory knowledge products are:

i. Contents page on the FONTAGRO website. FONTAGRO projects will have a contents page and a microsite on the FONTAGRO website.

ii. Publications. Each product involved in the project results matrix must be delivered to the FONTAGRO STA in final quality of design, editing and translation. The STA (and/or external consultants, if applicable) will read them and send them to the project leader in case adjustments are required. Publications must follow the FONTAGRO visibility instructions. These publications will be presented on the FONTAGRO website.

iii. Workshop reports. These are special publications prepared after each technical or training workshop, field day, or similar, organized in the framework of the project.

iv. Blog entries. These are communication tools for dissemination of progress, milestones and important events in the life of projects. Each of them has the structure of a news item or brief publication, may contain images, infographics and have an attractive design.

v. Webstory. These are communication pieces essential for disseminating the achievements and results of projects, as well as the technological solutions implemented. The template is digital, accessed through a URL and has the format of a story with visual components, such as a web page, but with a story line. They are published every year with the ISTAs and updated in following years with new results and graphs, tables, photos, videos and diagrams. The template is developed on the project Intranet platform in FONTAGRO.

vi. Videos. These are audiovisual documentary records that must be prepared by project.

vii. FONTAGRO Tech. These are two-sided flyers in PDF format. They must give a quick idea of the achievements and impact of the project and be communication pieces that attract the reader’s attention. Their objective is to disseminate the technological solutions implemented synthetically. They are prepared once only and delivered and updated every year with the results presented in the ISTAs. The template is digital and available on the FONTAGRO Intranet platform.

viii. Posters. These are presentations of the project structure presented during the technical follow-up workshop each year. Content design is predetermined in a digital template on the FONTAGRO Intranet.

ix. Project results database. The project must update the database with the results of the indicators established in the logical framework and the project results matrix. This update will be made on delivery of each ISTA and at the end of project execution, against delivery of the Final Technical Report. The instructions for recording indicators are available on the FONTAGRO website.

x. Events agenda. The project must deliver together with the AOP the events schedule for the year.

xi. PowerPoint presentations. PowerPoint presentations have a predetermined design, available on the FONTAGRO website, along with the instructions.

xii. Photographic record. The executing agency and the co-executing agencies must keep a photographic record of all dissemination and training activities carried out in the framework of the project, which may be required by the Secretariat. For training activities, the executing agency must keep a register of attendees, including as minimum the number of participants, gender, location, province and country of the activity held, in all the countries participating in the project.

138. **FONTAGRO visibility plan.** The executing agency will adopt all necessary measures to give visibility to FONTAGRO and all the institutions participating in its project. **The measures required include:**

i. Use of compulsory caption. Any publication resulting from the project, whatever its form and support and source of cofinancing, must include: a) the logos of FONTAGRO and the sponsors or cofinancers; b) the following caption: “This document has been prepared with FONTAGRO financial support. The opinions expressed in this publication

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46 Address of a web page or component.
are exclusively those of the authors and do not necessarily reflect the views of FONTAGRO, its Board of Directors, or the countries it represents.”

ii. The executing agency and the co-executing agencies agree to mention FONTAGRO and all the cofinancing institutions of the project during execution of the activities, in the documents and other dissemination materials, by holding events, and in all contacts with the press and communication media.

iii. FONTAGRO logo. The FONTAGRO logo will be displayed in internal and external presentations with all publics involved in conferences, seminars, training, as well as any other distribution and dissemination activity related to the project. To obtain the latest approved version of the FONTAGRO logo or other visibility tools and orientation guides, the executing agency must contact the STA and then distribute the information to the co-executors.

139. Project communications plan. The executing agency will send to the STA a copy of the project communications plan, during the first quarter of execution.
5 SECTION V. PROCEDURES RELATED TO INTELLECTUAL PROPERTY RIGHTS MANAGEMENT
140. The purpose of FONTAGRO is to finance or cofinance regional research and innovation projects, in order to increase the competitiveness of the agricultural and rural sectors, reduce poverty and promote sustainable management of the natural resources of Latin America and the Caribbean. While it is true that this can be done primarily through the free dissemination and use of products resulting from projects financed with FONTAGRO resources, it is also possible that, in order to achieve its purpose, it would be recommendable, in certain cases, to allow the beneficiaries of the operations to obtain protection of products financed with FONTAGRO resources. This protection can be in the form of invention patents or other industrial property rights including plant varieties, recognized by the legislation of the country where the beneficiaries of the operations are entitled to such protection and it can be granted to them.

141. The BD requires that the potential beneficiaries indicate, in the proposals submitted to FONTAGRO, the agreement reached a priori for management and use of the products resulting from the projects financed by FONTAGRO.

142. The a priori agreement indicated in the previous paragraph must specify that if the products of the projects financed totally or partially with FONTAGRO resources are protected by copyright, the IDB, as administrator of FONTAGRO, will be owner of said rights, which in turn will put them in the public domain. However, the integrity of the work will be respected and the name of its authors will be recognized. Unless the FONTAGRO BD provides otherwise, at least the FONTAGRO member countries (or their designated public institutions), the beneficiaries and co-founders of the project (the “users”) will be entitled to use (including publication and distribution by any means) said products for non-commercial purposes for an unlimited period and free of charge, but they will have no right to grant sublicenses. Given the free and non-commercial nature of this authorization for the simple use of the products, the user(s): (a) accept that the IDB does not assume any risk, nor does it grant any guarantee (including any guarantee of non-violation of copyright), nor accept any responsibility for the content of the products or for any damage or claim that may arise as a result of their use; (b) agree(s) to assume full responsibility for any claim that may arise under this authorization of use; and (c) accept that in case such claim is directed against the IDB, the user(s) must compensate the IDB for any expenditure or costs that the IDB may incur to defend itself or to negotiate termination of such claim. These conditions will be included in the respective Technical Cooperation Agreement between the IDB and the beneficiary platform.

143. Additionally, the Technical Cooperation Agreements will include the obligation of the beneficiary platform leader to require that researchers/authors participating in the projects financed by FONTAGRO (a) recognize the ownership of the IDB, as administrator of FONTAGRO, of the copyright of the products resulting from said financing; and (b) authorize publication of the product of the respective research (including scientific articles) on the FONTAGRO website and any other means of disclosure that the IDB, as administrator of FONTAGRO, deems pertinent for execution of the informational objectives.

144. If the products of the projects financed totally or partially with FONTAGRO resources are or can be protected by patents or other industrial property rights, including plant varieties, the beneficiaries may directly obtain the legal protection of said rights in their own name (according to the a priori agreement indicated in paragraph 126), in accordance with the legislation of the country where the beneficiaries of the operations have and can enforce said rights, but they must grant a free irrevocable license, for an indefinite term, for enjoyment of these rights as broadly as possible, although without the right to sublicense, to FONTAGRO member countries (or to the public institutions designated by them), to the IDB and IICA (the “licensees”). This obligation to grant the license will be included in the respective Technical Cooperation Agreement between the IDB and the beneficiary. In addition, the leading entity of the beneficiary platform will assume in said agreement the obligation to defend and compensate the licensees in case of lawsuits or any claim related to violation of rights of third parties which may result from the granting or use of the license granted to the licensees.

145. In the cases provided for in the preceding paragraph, the beneficiary platform leader may request the Secretariat to delay publications related to products of projects financed totally or partially with FONTAGRO resources for a period to be defined in the Technical Cooperation Agreement, in order to submit the respective applications for patents or other industrial property rights, including plant varieties, before the IDB, as administrator of FONTAGRO, makes the respective publication. Unless otherwise authorized by the Secretariat in writing, this period may not exceed six months from the date on which the Secretariat receives the request from the beneficiary platform.

146. Notwithstanding that indicated above in paragraphs 126 to 130 of this manual, in case of possible commercialization of any products (or rights over said products) financed totally or partially with FONTAGRO resources, all participants in the beneficiary platform agree to sign written agreements to guarantee the fair and equitable distribution of this economic income between them, taking into account the degree of participation and the intellectual and financial contribution of each one, and of other sources.
147. The beneficiary platform leader will agree in the Technical Cooperation Agreement (and will ensure that all other participants in the platform agree) to mention FONTAGRO’s financial contribution in any type of dissemination of the products from the projects financed with FONTAGRO resources.

5.1 Other Contractual Clauses and Provisions

148. The Technical Cooperation Agreements will include provisions to regulate total or partial non-compliance with any of the obligations established therein, including those related to intellectual property and the consequences derived from said non-compliance, including the possibility of suspending and/or canceling disbursements, as well as the obligation to reimburse all resources received, including the interest calculated from date of the first disbursement.

149. Administration of the agreements and execution of projects will be governed by the provisions established in this manual, and by the Bank’s applicable policies and procedures.