

Development of colored potato flakes

ECUADOR / BOLIVIA / COLOMBIA / PERU / VENEZUELA

 Webstory



The technological solution

Incorporation of added value to native potatoes to promote their planting and consumption in national and international markets.



Description

Development and evaluation of fried flakes and other novel products with the support of renowned chefs and kitchen managers.



Results

- Development of new branded products (colored flakes).
- Today, native potato varieties are more common and are within the reach of consumers.
- Marketing of gourmet Andean native potato in national and international supermarkets.
- Revaluation of native potatoes.
- Development of technological innovations for potato production and post-harvest.

85

Elaborate recipes

30

Native varieties for gastronomic use

17

Thesis

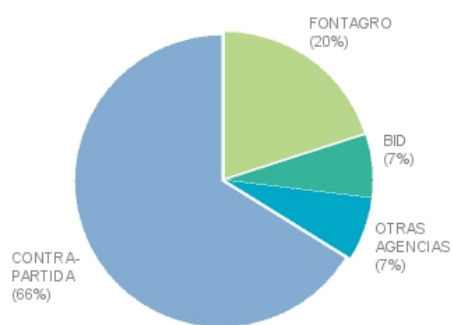
25

Presentations

ABOUT FONTAGRO

FONTAGRO is a unique cooperation mechanism for agricultural innovation in Latin America and the Caribbean (ALC) and Spain, that works through regional platforms. It is composed of 15 countries that have contributed capital exceeding 100 million dollars and the Inter-American Development Bank (IDB), which is its legal representative.

ORIGIN OF RESOURCES



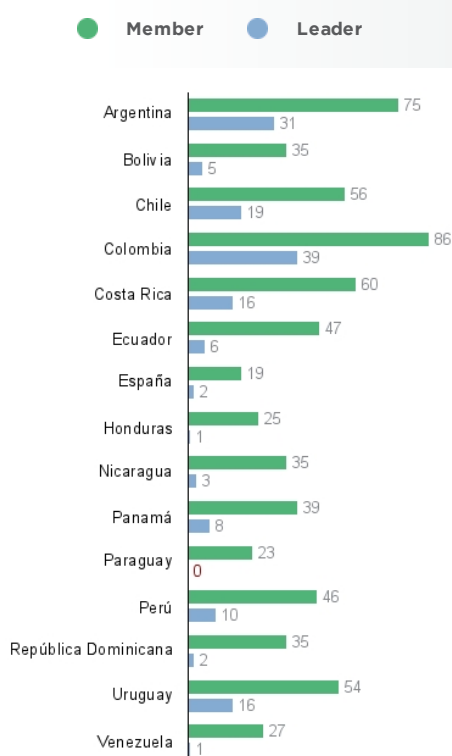
● **Counterpart contribution**
93.177.555

● **FONTAGRO**
28.989.468

● **IDB**
9.922.700

● **Other agencies**
9.809.078

PARTICIPATION AND ROLE IN CONSORTIUMS SINCE 1998



FONTAGRO IN NUMBERS

193 Number of projects approved

141.9 Approved total amount US\$
MILLONES

9.8 Contribution from other agencies
MILLONES

32 Benefited countries

63 Generated technologies

15 New technologies for ALC

8 Technology of global relevance

MEMBER COUNTRIES

