

Innovation Management Model in Rural Agroindustry

COLOMBIA / ECUADOR













The technological solution

Establish innovation and market models for the development of the blackberry, lulo and other andean fruits value chain in Ecuador and Colombia.



Description

The Rural Agroindustry Innovation Managers (CGIAR) methodology includes recognition and market analysis to improve processes within the production chain, which includes production, agribusiness and the sale of fresh fruit or raw material.



Results

- The methodology was validated in Ecuador and Colombia.
- Three CGIAR groups successfully completed the entire innovation process.
- Self-management and co-innovation processes were generated between the actors and the producers' association in Colombia and Ecuador.

+1713
Trained people
Training events

20
Publications

PARTICIPATING ORGANIZATIONS











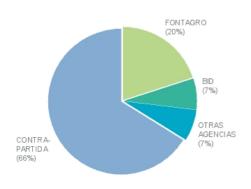


ABOUT FONTAGRO

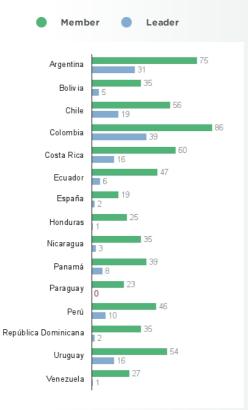
FONTAGRO is a unique cooperation mechanism for agricultural innovation in Latin America and the Caribbean (ALC) and Spain, that works through regional platforms. It is composed of 15 countries that have contributed capital exceeding 100 million dollars and the Inter-American Development Bank (IDB), which is its legal representative.



PARTICIPATION AND ROLE IN CONSORTIUMS SINCE 1998



- Counterpart contribution 93.177.555
- **FONTAGRO** 28.989.468
- IDB 9.922.700
- Other agencies 9.809.078



Number of projects 193 approved

amount US\$

9.8

other agencies

15

New technologies for ALC

8

Technology of global relevance

MEMBER COUNTRIES

