# AgTech for all: a technical solution to measure soil moisture

The project developed a technological solution to measure soil humidity, that is robust, low-cost and highly usable , to bring the Agriculture 4.0 revolution to all farmers in Colombia, Honduras and Nicaragua.



702

111

90

Trained people

Followers in social media

Seminars and podcast visualization

Producers with direct technical assistance



#### Co-creation and human centered design

## The implemented initiative

The Project brought together academic, research institutions and private companies to generate a technological solution that allows measuring soil moisture, which is robust, low cost and highly usable. Through this solution, the objective of the project is to bring the revolution of agriculture 4.0 to all farmers in the region. In addition to the device, which is encapsulated, without a remote connection and with a charging autonomy of up to six months in the field, an offline data visualization tool was also created that does not require an Internet connection to operate and is open access. Additionally, video tutorials for installing the device, downloading and viewing data, and a manual for soil moisture management practices were created.

Digital agriculture has the potential to increase productivity, while minimizing the negative impact of climate change.

### The technological solution

The technological solution consists of a device that allows measuring soil moisture, encapsulated, robust, low cost and highly usable. The device is complemented by a data visualization tool that does not require an internet connection to operate. Once loaded in the browser it can be used offline. Additionally, tutorial videos were created for the installation of the device, and the download and visualization of data, as well as a manual of soil moisture management practices. In addition to the design of the technological solution, the main causes of non-adoption of new technologies were identified, the producers participating in the project were trained, and the demand for low-cost and high-impact digital agriculture technologies was evidenced. It was identified that 86% of the extension agents or technicians presented with the solution would be willing to adopt it, because it allows decisions to be made more easily, at a lower cost, than the alternatives available in the market.

Acknowledgment





La Plataforma de Acción Climática en Agricultura de Latinoamérica y el Caribe PLACA

Otorga el presente

### RECONOCIMIENTO

### A: PROYECTO DE DIGITALIZACIÓN DE AGRICULTURA DE PEQUEÑA ESCALA

Por haber sido **FINALISTA** en el concurso: "Soluciones tecnológicas de bajo costo y/o basadas en recursos locales" con su propuesta:

"AgTech para todos: un sensor de humedad de suelo robusto y de bajo costo"

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### Results

The existing technological solutions on the market are only probes, portable devices or complete stations, which require advanced knowledge for their installation, do not take data continuously, are not economically accessible, may require an Internet connection to operate or do not have local support. .

By contemplating the barriers to adoption of digital agriculture technologies, the proposed solution collects data continuously, without the need for remote connection or permanent electricity, is affordable, and robust enough to tolerate adverse field conditions. Tutorial videos show how easy it is to install the device, download and view data.

With this technological solution, farmers, with the support of extension agents, can understand the moisture behavior of their crops, and make informed decisions about the climate-smart practices that work best for them.

**Participating Organizations** 





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